

COOK ISLANDS TOURISM INDUSTRY COUNCIL
GENERAL MEETING MINUTES

Meeting Date: 19 February 2015

Meeting Location: The Islander

Recorded By: Kristina Tatam

1 ATTENDANCE

John Webb, , David Bridge, Kristina Tatam, Bob & Karen Hamilton, Pai Chambers, Rohan Ellis, Ian Ibbetson, Louis Enoka, Alastair Blount, Sue Fletcher-Vea, Chrissy Thomas, Halatoa, Paul Ash, Julie Bateman, Ben Plummer, Trish Thompson, Gerrard Kaczmarek, Tofi of Telecom

2 APOLOGIES

Greg Stanaway, Bob Taylor, Peter Heays, Joeline Bosanquet, Betsy Eisler, Sabine, Rachel & John Rennie

3 MEETING START

Meeting Schedule Start: 5.00pm

Meeting Actual Start: 5.30pm

4 AGENDA

- **Opening Prayer – Pai Chambers**
- **Welcome by the CITIC President – John Webb**
 - John Webb Welcome to all members in attendance
- **Accreditation update**
 - Expanding out to the Pa Enea, funding provided by the EU Funding
- **KOCI 2014**
 - Majority happy with the new format and will roll over again for 2015
- **Airline Underwrites**
 - Change of Aircrafts with Air NZ delayed to 2016, need to start promoting and campaign now at least 18 months minimum, Exec Committee have stressed this to Cook Island Tourism (CITC).
- **Forward Bookings**
 - CITC need these Statistics to enable them to have proper marketing strategies in place
 - CEO of Tourism, Halatoa talking with AUT to see if they can handle this area as the old system is not working, once he hears from AUT industry will be advised
- **Air New Zealand Cook Islands Tourism Awards 2015**
 - Proposed date for Prize Giving Event will be late October – date to be confirmed
 - Pleased to announce Air NZ is again the Premier Sponsor
 - All 3 major sponsors from last year keen to come back on board
 - Will be reviewing Categories
 - Theme will tie in with our 50th Celebrations (Traditional)
- **Proposed Pipelines**
 - Tourism Council intend to put a submission in
 - TIS have the proposed plans from Toa Petroleum for us to view
 - Appreciate Industries view and comments, please email Secretary
 - We need to action this quite quickly
- **WATsan**
 - Mixed feelings on this project amongst the industry and community
 - Need to make it more affordable for businesses.
 - Have we been adequately informed
 - Criteria's not clear, need to simplify
 - Chamber taking a strong stance – CITIC need to stand with Chamber
- **Other Business**
 - None
 - Meeting Ended